

Veterans of Foreign Wars Auxiliary  
Department of Maryland

**HISTORIAN – MEDIA RELATIONS PROGRAM**



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**More Suggestions to Make  
a Great Reel**



Are you working on a reel to showcase the work your auxiliary is doing? Reels will reach a wide audience and is not complicated to create. Don't forget to insert word descriptions to add interest and clarity to your reel. And it's not hard to do!

To add multiple text boxes so your text will seem to appear and disappear:

1<sup>st</sup> – Tap the *Preview* icon at the bottom of your screen in the right corner to go to the video editing screen.

2<sup>nd</sup> – Tap on *Aa* in the upper right corner of the screen to add your multiple texts one by one. You can edit the font style and color by tapping icons at the top of the screen.

3<sup>rd</sup> – When you see your text boxes at the bottom, select each one at a time to set the time duration. You will use a timeline to indicate when you want each text to appear in your reel and then disappear from view.

4<sup>th</sup> – To preview your work, click on *Done*.

You are ready to post the reel with text. Just press the *Share* button.

**Adding Music to Instagram Reels**

According to one survey, Reels with music get more views. Why not! Who doesn't love some music? Instagram made adding music to reels easy by including a collection of popular soundtracks you can use. How?

1<sup>st</sup> – When you finish recording your reel, you will see a music icon -

**AUDIO**

2<sup>nd</sup> – In the *Saved* section, pick "Sound." Then use the *Search Music* function to select your music.

3<sup>rd</sup> – Use the slide bar on the editing page to find your song. The most popular parts of songs are noted with pink dots on a slider.

Use music in your Instagram Reels.

**Some Camera *DO NOTS*:**

- **DO NOT** center all photos for more variety.
- **DO NOT** take photos before cleaning the lens of your camera.
- **DO NOT** use Zoom or you may end up with grainy or blurry photos.
- **DO NOT** use the same camera settings for all your photos. Adjust as needed

Have you sent at least one Historian-Media Relations report to me? Time is quickly approaching for our reporting deadline for this program year.

All reports are due by April 15<sup>th</sup>.

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