

**DECEMBER 2025**

**NEXT  
MEMBERSHIP  
AWARD**

**100%+**

**IN MEMBERSHIP  
WILL PUT YOU IN A  
DRAWING FOR**

**\$150**

**BY DECEMBER 31**

**MARYLAND...**

**IT'S TIME TO BRING IT HOME!**

Any Auxiliary that reaches 100%+ in Paid Membership by December 31, 2025 will be entered into a \$150 drawing .

Two (2) \$150 winners per Membership Division!

Based on the January 1, 2026 National CMR Paid—Cancelled & Deceased Report

This is your chance to:

- ♦ Finish strong before the holidays
- ♦ Energize your team with purpose
- ♦ And possibly unwrap a \$150 surprise!

Let's make December THE month of GAIN—EVERY MEMBER COUNTS, and every MEMBER brings us closer to victory. Will your Auxiliary be one of the Elite 100%+ achievers? Working together we can make it HAPPEN!



As of November 18th

93.08%! in Paid Membership

**430**

AHEAD OF LAST YEAR ON THIS DATE!

Thank you! Thank you! Thank you!

**LET'S KEEP PUSHING!!!**

# Recruiting Pointers

## 1. PERSONAL INVITATIONS MATTER

- People respond best to direct, personal invitations rather than generic calls for membership.
- Encourage current members to invite friends, family, and community contacts.
- Use the "Invite, Include, Invest" approach

## 2. HIGHLIGHT THE BENEFITS

- Showcase the tangible benefits of being a member (networking, community impact, leadership opportunities).
- Talk about the emotional rewards—camaraderie, support for veterans, and making a real difference.
- Offer testimonials from existing members who love being part of the Auxiliary.

## 3. LEVERAGE EVENTS AND PUBLIC ENGAGEMENT

- Organize open-house events where potential members can see the Auxiliary in action.
- Partner with other organizations for co-hosted events to expand your reach.
- Have an easy sign-up process available at events—make joining seamless!

## 4. USE CREATIVE MARKETING

- Incorporate themes that resonate.
- Design eye-catching flyers, digital campaigns, and social media posts.
- Use compelling slogans and imagery that grab attention.

## 5. FOLLOW UP AND ENGAGE NEW MEMBERS

- Recruitment isn't just about signing up members—it's about keeping them engaged.
- Assign a mentor or welcome ambassador to new members so they feel included.
- Host special gatherings for new recruits to help them integrate.





GOLDEN 22

CELEBRATING OUR  
100% AUXILIARIES

1. 5633

2. 304

3. 10028

4. 9376

5. 8672

6. 2462

7. 6027

8. 5118

9. 10077

10. 10159

11. 8806

12. 5367

13. 5471

14. 2621

15. 2632

16. 2678

17. 8509

18. 8175

19. 1936

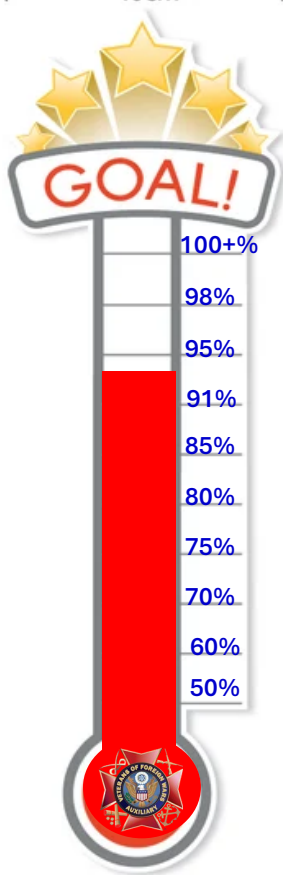
20. 8185

21. 160

22. 350



# Each Member...Recruit One!



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*We're on the move, we're in the zone,  
100%+ — will bring it home!  
Every call, every name, every cheer,  
We're claiming the crown this membership year!*

*Sign them up, let the numbers rise,  
We're reaching the goal, no compromise!  
With heart and hustle, we've set the tone —  
100%+ — Will bring it home!*

# Department Membership Awards & Recognition

| AWARD NO. | DESCRIPTION                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |
|-----------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 1         | <b>Drawing for Annual Members Who Convert to A Life Membership</b><br>Current Annual Members who convert to Life Membership, from July 1, 2025 thru April 30, 2026, will be placed in a monthly drawing. If their name is drawn, the full cost of their Life Membership will be reimbursed by the Department. Names that aren't drawn in the drawing will remain for subsequent monthly drawings throughout the year.                                                                |
| 2         | <b>Recruiter of the Month</b><br>Each Month from September 2025 to March 2026, one VFW Auxiliary Member, out of the names nominated, will be chosen as Recruiter of the Month. The Recruiter can be nominated by any Auxiliary Member using the Official Entry Form. <b>Recruiters of the Month will be recognized in the monthly Membership Promotion and one Recruiter of the Month will be selected as Recruiter of the Year and announced at the 2026 Department Convention.</b> |
| 5         | <b>AWARD FOR MEMBERS (VFW AND AUXILIARY)</b><br><b>5 Member Recruiter Key Chain:</b> Each VFW and VFW Auxiliary member who recruits five(5) new and/or rejoin members to the VFW Auxiliary, from July 1, 2025 to May 15, 2026, will receive a <b>5 Member Recruiter Key Chain. VFW Members must complete the Official Entry Form to qualify.</b>                                                                                                                                     |
| 6         | <b>Drawing for Members (VFW and Auxiliary)</b><br><b>\$100 Recruiter Drawing:</b> Each VFW and VFW Auxiliary member who recruits five (5) new and/or rejoin members to the VFW Auxiliary, from July 1, 2025 to May 15, 2026, will be entered into the five Member Recruiter Drawing to receive \$100. Drawing will be held at the 2026 Department Convention. <b>VFW Members must complete the Official Entry Form to qualify for the drawing.</b>                                   |

## AWARD NO.

## DESCRIPTION

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### **Award for Members (VFW and Auxiliary)—Adopt A Member**

**Adopt A Member:** Any VFW and VFW Auxiliary Member who Adopts A Member (pays a VFW Auxiliary Member's dues) from July 1, 2025 to May 15, 2026 will be placed in a drawing for \$100. For every single VFW Auxiliary Member who has been adopted a separate Official Entry Form must be completed. **The Entry Form must be completed and to the Department Membership Chairman by May 22, 2026.** The Drawing will be held at the 2026 Department Convention.

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### **MONTH OF DECEMBER 2025**

**100%+ Award** based on paid Membership on December 31, 2025. Auxiliaries who are 100%+ in Membership, in each Membership Division will be placed in a Drawing for \$150. Two (2) \$150 Drawings per Membership Division. Percentages will be based on the January 1, 2026 National (CMR) Paid—Cancelled & Deceased Report.

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### **Month of May 2026**

**Award for Members:** Any VFW and VFW Auxiliary Member who recruits at least one new VFW Auxiliary Member age 16 to 35, from July 1, 2025 to May 15, 2026 will be placed in a drawing for \$100. Official Entry Form must be completed to enter the Drawing. For each VFW Auxiliary Member age 16 to 35 recruited a separate Official Entry Form must be completed. **The Entry Form must be completed and to the Department Membership Chairman by May 22, 2026.** The Drawing will be held at the 2026 Department Convention.