



**“Growth isn’t just numbers...  
It’s LEGACY—LEADERSHIP, and LASTING IMPACT.”**

Great News!

We are 435 Members ahead at this time last year! Thank you...Thank you...Thank you. Let’s keep this momentum going. Increase—Growth is the name of the game. Our goal, every Auxiliary’s goal, in the Department of Maryland, is to increase our numbers from last year. One member (of course we want more than one member) over your June 30th Membership is an INCREASE. All of us can increase our numbers.

Ask if you can visit your Post VFW Meeting and ask the Comrades if they have a wife, mother, sister, brother, father, etc. If they do, ask them to sign them up for Membership in the Auxiliary and consider gifting them with a Membership.

Now that you have sent out your Dues Reminders, divide your Membership Roster, with your committee members and make phone calls. Be friendly. Remind them of how important the renewal of their Membership is to our organization. Inform them about your meeting day and time and convey to them that we would love to have them join us for a meeting.

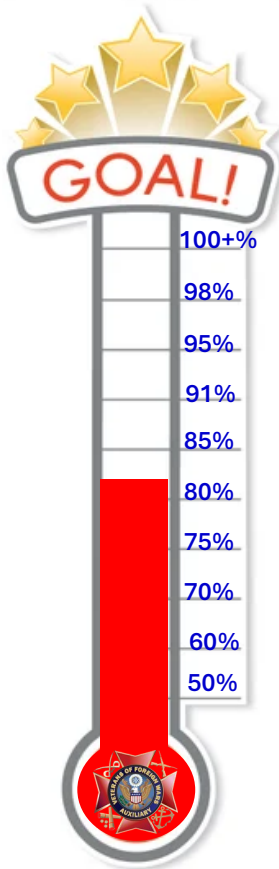
See if you can subtly find out if they may need assistance with paying their dues this year. That can be a delicate conversation and has to be handled carefully, as we don't want to embarrass anyone.



**100%**  
**CLUB**

100% CLUB AUXILIARIES: 5633, 304 and 10028. Who will be the next Auxiliary to achieve 100%? I am challenging all 5633 and 10028 to INCREASE their Membership.

Our first percentage goal for Auxiliaries is to reach 91% by September 30, 2025. Two Auxiliaries from each Membership Division who achieves 91% by September 30, 2025 will be placed in a drawing to win \$75. Two \$75 prizes will be awarded per Membership Division.



*Each Member... Recruit One!*

**Jackie Kimball**

Department Membership Chairman

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## CREATING A SUCCESSFUL MEMBERSHIP COMMITTEE

Section 810A of the Auxiliary Bylaws:

The Auxiliary President shall appoint a committee of not less than five (5) members, including the Treasurer, to contact all members during the year for payment of dues.

- ◆ It is recommended that they also contact those who have not paid dues for the preceding years.
- ◆ This Committee shall report on all contacts made and turn any money collected over to the Treasurer as soon as possible.

Creating a **Successful Membership Committee** involves strategic planning, engagement, and a clear mission. Here's how to structure an effective committee for your Auxiliary :

### 1. Define the Committee's Purpose

- Clearly outline goals: increasing membership, retention, engagement.
- Establish measurable objectives (e.g., recruit 20 new members in a year, improve retention by 15%).

### 2. Assemble the Right Team

- The President should appoint members with **passion for growth** and **strong communication skills**.
- Include **diverse perspectives**—longtime members, new recruits.

### 3. Develop a Recruitment Strategy

- Utilize **"Invite, Include, Invest"**.
- Seek **feedback from members**—what's working, what's not.
- Identify **target groups** (military families, community leaders, younger professionals).
- Host engaging **recruitment events** with incentives for early sign-ups.

### 4. Utilize Creative & Digital Outreach

- Leverage **social media campaigns** with compelling messaging.
- Use **themed promotions**.



# Department Membership Awards & Recognition

AWARD NO.	DESCRIPTION
1	<p><b>Drawing for Annual Members Who Convert to A Life Membership</b></p> <p>Current Annual Members who convert to Life Membership, from July 1, 2025 thru April 30, 2026, will be placed in a monthly drawing. If their name is drawn, the full cost of their Life Membership will be reimbursed by the Department. Names that aren't drawn in the drawing will remain for subsequent monthly drawings throughout the year.</p>
2	<p><b>Recruiter of the Month</b></p> <p>Each Month from September 2025 to March 2026, one VFW Auxiliary Member, out of the names nominated, will be chosen as Recruiter of the Month. The Recruiter can be nominated by any Auxiliary Member using the Official Entry Form. <b>Recruiters of the Month will be recognized in the monthly Membership Promotion and one Recruiter of the Month will be selected as Recruiter of the Year and announced at the 2026 Department Convention.</b></p>
3	<p><b>Month of June 2025</b></p> <p><b>Award for VFW Auxiliary Members:</b> A contest will be held for VFW Auxiliary Members who submit to the Department Membership Chairman, by June 15, 2025, a catchy/appealing one or two sentence slogan inviting someone to join the VFW Auxiliary. Entries must be submitted on the Official Entry Form. Five prizes will be awarded. The winners will be announced and the prizes awarded at the School of Instruction. Only one entry per member. <b>Entries that are not legible will be disqualified.</b></p>
4	<p><b>Month of July 2025</b></p> <p><b>Award for VFW Auxiliary Members:</b> A contest will be held for members who submit to the Department Membership Chairman by <b>July 31, 2025</b>, an Elevator Pitch to use in recruiting for Membership in the VFW Auxiliary. One entry per member. Submissions must be completed on the Official Entry Form. The Top five entries will be awarded. The top five winners will be announced and the prizes will be awarded at the Department President's Homecoming. <b>Entries that are not legible will be disqualified.</b></p>



## AWARD NO.

## DESCRIPTION

- 5 **AWARD FOR MEMBERS (VFW AND AUXILIARY)**  
**5 Member Recruiter Key Chain:** Each VFW and VFW Auxiliary member who recruits five(5) new and/or rejoin members to the VFW Auxiliary, from July 1, 2025 to May 15, 2026, will receive a **5 Member Recruiter Key Chain**. **VFW Members must complete the Official Entry Form to qualify.**
- 6 **Drawing for Members (VFW and Auxiliary)**  
**\$100 Recruiter Drawing:** Each VFW and VFW Auxiliary member who recruits five (5) new and/or rejoin members to the VFW Auxiliary, from July 1, 2025 to May 15, 2026, will be entered into the five Member Recruiter Drawing to receive \$100. Drawing will be held at the 2026 Department Convention. **VFW Members must complete the Official Entry Form to qualify for the drawing.**
- 7 **Award for Members (VFW and Auxiliary)—Adopt A Member**  
**Adopt A Member:** Any VFW and VFW Auxiliary Member who Adopts A Member (pays a VFW Auxiliary Member's dues) from July 1, 2025 to May 15, 2026 will be placed in a drawing for \$100. For every single VFW Auxiliary Member who has been adopted a separate Official Entry Form must be completed. **The Entry Form must be completed and to the Department Membership Chairman by May 22, 2026.** The Drawing will be held at the 2026 Department Convention.
- 8 **Month of August 2025—Award for Annual Members**  
**"Lightning Speed Early Bird Drawing":** All Annual VFW Auxiliary Members who pay their dues by August 31, 2025 will be put in the "Lightning Speed Early Bird Drawing" for \$50. Five-\$50 Drawings will be held. The Drawings will be at the September 2025 Council of Administration Meeting. Dues must be transmitted in MLTA by August 31, 2025 and verified on the National (CMR) Paid—Cancelled & Deceased Report on September 1, 2025.
- 9 **MONTH OF SEPTEMBER 2025**  
**91%+ Award:** Auxiliaries who reach 91% or more in Paid Membership by September 30, 2025 will be placed in a drawing to win \$75. Two (2) \$75 drawings per Membership Division. 91%+ Award based on paid Membership on the National (CMR) Paid—Cancelled & Deceased Report on October 1, 2025.

## AWARD NO.

## DESCRIPTION

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### MONTH OF OCTOBER 2025

**95% Award:** Auxiliaries who reach 95% or more in Paid Membership by October 31, 2025 will be placed in a drawing to win \$150. Two (2) \$150 drawings per Membership Division. This Drawing will be held at the Department Christmas Conference. This Drawing is based on the November 1, 2025 National (CMR) Paid—Cancelled & Deceased Report.

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### MONTH OF NOVEMBER 2025

**98%+ Award** based on paid Membership as of November 30, 2025. Auxiliaries who are 98%+ in Membership, in each Membership Division will be placed in a Drawing for \$150. Two (2) \$150 Drawings per Membership Division. Percentages will be based on the December 1, 2025 National (CMR) Paid—Cancelled & Deceased Report.

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### MONTH OF DECEMBER 2025

**100%+ Award** based on paid Membership on December 31, 2025. Auxiliaries who are 100%+ in Membership, in each Membership Division will be placed in a Drawing for \$150. Two (2) \$150 Drawings per Membership Division. Percentages will be based on the January 1, 2026 National (CMR) Paid—Cancelled & Deceased Report.

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### Month of May 2026

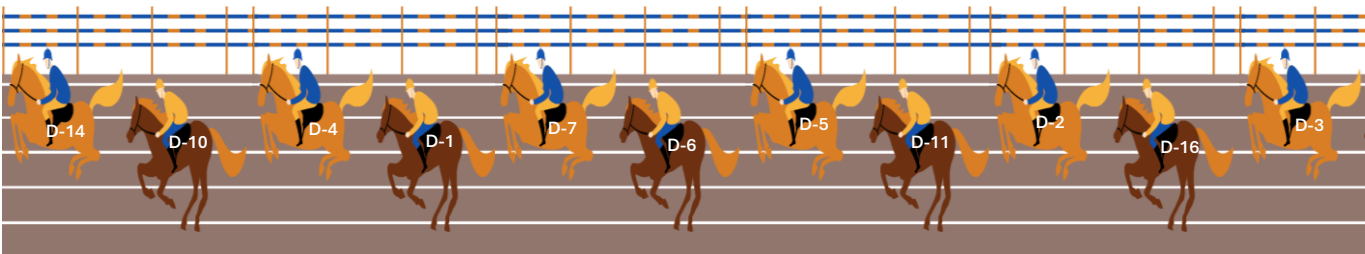
**Award for Members:** Any VFW and VFW Auxiliary Member who recruits at least one new VFW Auxiliary Member age 16 to 35, from July 1, 2025 to May 15, 2026 will be placed in a drawing for \$100. Official Entry Form must be completed to enter the Drawing. For each VFW Auxiliary Member age 16 to 35 recruited a separate Official Entry Form must be completed. **The Entry Form must be completed and to the Department Membership Chairman by May 22, 2026.** The Drawing will be held at the 2026 Department Convention.



DEPARTMENT OF MARYLAND VFW AUXILIARY  
2025-2026 MEMBERSHIP DIVISIONS AND CURRENT STANDINGS  
Thursday, August 24, 2025  
Report #3



CONGRATULATIONS TO DISTRICT 14  
AND DISTRICT PRESIDENT CATHERINE GISTEDT,  
WHO IS IN FIRST PLACE  
WITH 89.77% IN PAID MEMBERSHIP.



District 10, District 4 and District 1 is on District 14's heels.

Our first monetary Membership Award for Auxiliaries who are 91% by September 30, 2025 is quickly approaching. Before we know it September 30th will be here. Congratulations to the following Auxiliaries who already qualify: 304, 2621, 2632, 5118, 5246, 5471, 5633, 6027, 6506, 9376, 10028. There is still time to qualify. Two chances available to win per Membership Division.

Maryland District Standings							
AUX NO	DISTRICT	ANNUAL	LIFE	DEC	TOTAL	% PAID	6/30/2025 ENDING
Gistedt	D-14	163	984	2	1149	89.77%	1280
Bierly	D-10	45	596	5	646	89.60%	721
Sturgis	D-4	56	1105	4	1165	86.94%	1340
Rooker	D-1	12	736	7	755	85.99%	878
Daly	D-7	42	1807	1	1850	82.63%	2239
Tracey	D-6	22	175	0	197	80.74%	244
Geisendaffer	D-5	146	558	0	704	78.92%	892
Davis	D-11	42	258	0	300	75.95%	395
Mansell	D-2	46	460	2	508	72.88%	697
Justice	D-16	15	414	0	429	71.50%	600
Judy	D-3	26	93	0	119	37.19%	320
Kimball	N/A	0	577	0	577	93.67%	616
DEPT		615	7763	21	8399	82.17%	10222



DEPARTMENT OF MARYLAND VFW AUXILIARY  
2025-2026 MEMBERSHIP DIVISIONS AND CURRENT STANDINGS  
Sunday, August 24, 2025  
Report #3



(10-60 Members)							
AUX NO	DISTRICT	ANNUAL	LIFE	DEC	TOTAL	% PAID	6/30/2025 ENDING
★ 304	6	3	43	0	46	102.22%	45
327	6	9	22	0	31	79.49%	39
1936	3	2	0	0	2	13.33%	15
2462	6	0	34	0	34	58.62%	58
2996	16	0	17	0	17	40.48%	42
5627	2	0	9	0	9	42.86%	21
★ 5633	2	0	25	0	25	100.00%	25
6054	5	0	34	0	34	82.93%	41
7757	2	0	40	0	40	78.43%	51
8509	11	1	23	0	24	66.67%	36

Group II (61-100 Members)							
AUX NO	DISTRICT	ANNUAL	LIFE	DEC	TOTAL	% PAID	6/30/2025 ENDING
160	6	10	76	0	86	84.31%	102
350	2	29	25	2	56	90.32%	62
652	4	1	81	0	82	86.32%	95
1411	3	5	36	0	41	43.16%	95
5367	11	5	42	0	47	62.67%	75
5471	1	3	78	0	81	95.29%	85
8950	2	0	71	0	71	88.75%	80
10146	5	9	64	0	73	73.00%	100
10159	16	2	54	0	56	78.87%	71

Group III (101-140 Members)							
AUX NO	DISTRICT	ANNUAL	LIFE	DEC	TOTAL	% PAID	6/30/2025 ENDING
2621	14	8	97	0	105	97.22%	108
3065	11	13	55	0	68	65.38%	104
6775	3	18	20	0	38	35.85%	106
8175	10	19	95	0	114	88.37%	129
8185	10	10	103	0	113	84.33%	134
8810	1	0	98	6	104	89.66%	116
9376	1	0	112	0	112	92.56%	121
★ 10028	5	76	54	0	130	100.00%	130
10077	3	1	37	0	38	36.54%	104

Group IV (141-200 Members)							
AUX NO	DISTRICT	ANNUAL	LIFE	DEC	TOTAL	% PAID	6/30/2025 ENDING
194	16	10	124	0	134	69.79%	192
2562	2	16	151	0	167	89.30%	187
5337	5	9	109	0	118	73.29%	161
6658	7	18	74	0	92	50.83%	181
7460	4	10	115	0	125	62.81%	199
7472	7	5	139	0	144	89.44%	161
8126	5	13	94	0	107	64.85%	165
10078	11	23	138	0	161	89.44%	180

Group V (201-290 Members)							
AUX NO	DISTRICT	ANNUAL	LIFE	DEC	TOTAL	% PAID	6/30/2025 ENDING
341	2	1	139	0	140	51.66%	271
521	7	11	193	0	204	85.00%	240
2632	1	1	279	1	281	98.60%	285
6027	10	9	206	0	215	96.85%	222
7464	4	45	123	1	169	77.17%	219
7687	10	7	192	5	204	86.44%	236
8806	7	1	174	0	175	85.37%	205
9619	1	8	169	0	177	65.31%	271
10067	14	1	216	1	218	83.52%	261
10076	7	0	209	0	209	83.27%	251

Group VI (291 & Over Members)							
AUX NO	DISTRICT	ANNUAL	LIFE	DEC	TOTAL	% PAID	6/30/2025 ENDING
467	7	4	433	0	437	86.71%	504
2678	14	55	279	1	335	88.16%	380
3285	7	1	261	1	263	82.97%	317
5118	4	0	387	3	390	95.12%	410
5246	4	0	399	0	399	95.68%	417
6506	14	99	392	0	491	92.47%	531
6918	7	2	324	0	326	85.79%	380
8276	16	3	219	0	222	75.25%	295
8672	5	39	203	0	242	82.03%	295
MD AT LARGE		0	577	0	577	93.67%	616

